

2022 BARN-RAISING CAMPAIGN



Community Ecology Institute
@ Freetown Farm

We invite you to join our Barn-Raising Campaign at the Leader Level!

With sweat and joy, the Community Ecology Institute has turned Freetown Farm into a flourishing hive of community activity. In the past two years--without any indoor amenities--we welcomed more than 1,500 people and grew more than 8,000 pounds of food for the community. Think of what we could do with a beautifully renovated barn....

Imagine how much more inviting, inclusive, and impactful Freetown Farm will be with accessible, indoor classrooms, rest rooms, meeting areas, and offices.

Freetown Farm's 4,000-square-foot, timber-framed barn was constructed in 2009. This sturdy, cheerful building was very thoughtfully designed with a number of green-building features, but it was never completed. It still lacks electricity, plumbing, heating, ventilation, and air conditioning. Bringing this building into its full potential is essential to accomplishing CEI's mission of cultivating communities where people and nature thrive together.

Room-naming rights are available for donations starting at \$10,000. See opportunity descriptions below.



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LEADING - \$150,000

Naming rights to the building itself.
COMMITTED!

EDUCATING - \$75,000

Prominent recognition on educational signage in
multiple areas to celebrate and showcase the
building's green design features

CONNECTING - \$50,000

Naming rights to the
Community Kitchen, Library, Classroom,
or South Studio

CREATING - \$25,000

Naming rights to the
North Studio or Team Office

WELCOMING - \$10,000

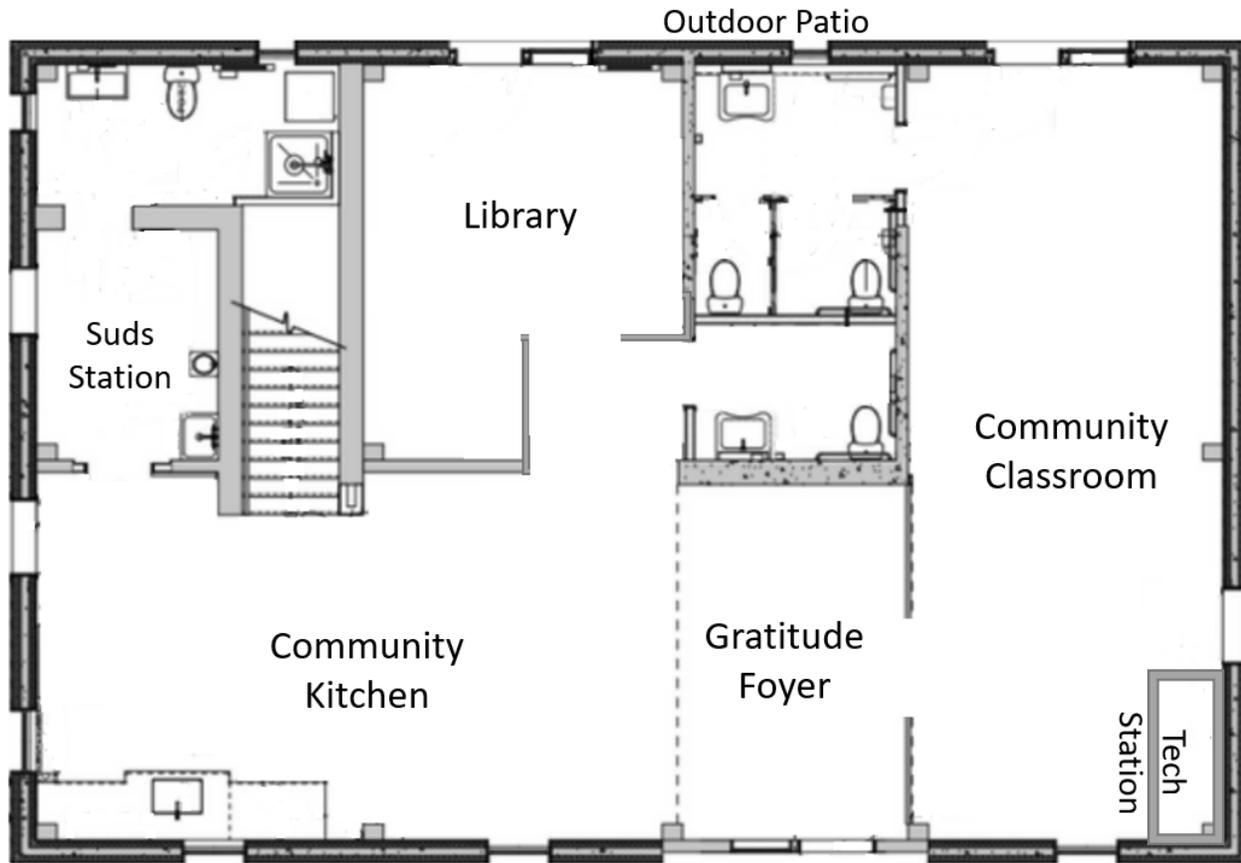
Naming rights to the
Gratitude Foyer (COMMITTED!),
Suds Station, Technology Station, or Outdoor Patio



ALL LEVELS:

- Prominent, long-lasting recognition in your area of sponsorship.
- Appreciation on CEI's website and across our digital platforms. Our newsletter has a distribution list of ~ 4,000 people & our social media channels reach a similarly robust number. Our website averages more than 1,200 distinct visitors each month.

First-Floor Plan



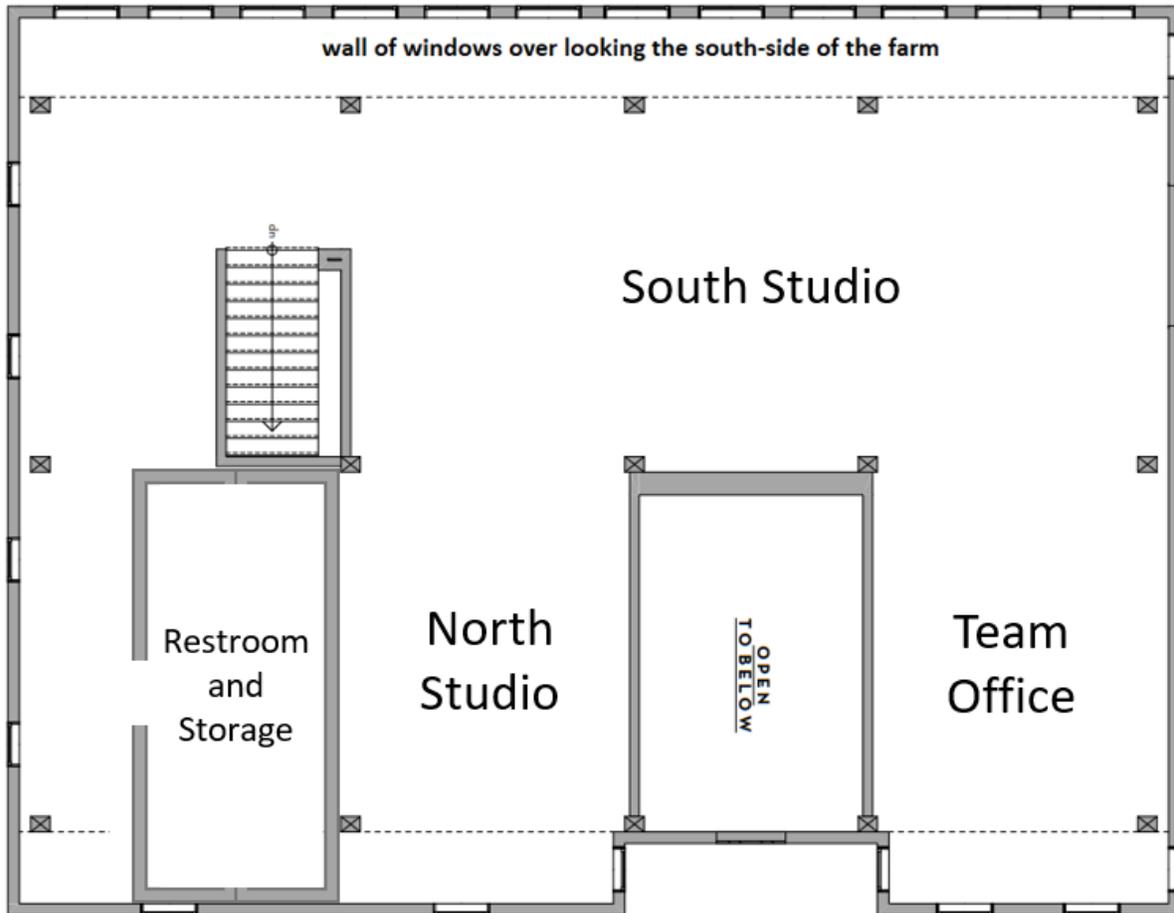
The first floor will welcome the community for four-season programming. The two-story entrance will celebrate barn-raisers by name with an energetic, 15-foot-tall mural. To the right, an inviting classroom spans the full depth of the building--perfect for larger meetings as well. To the left, a community kitchen encourages people to prepare a cup of tea, savor farm-fresh produce, and relax in conversation. Adjacent will be a library stocked with mission-related books and digital resources--space that will also serve as a smaller meeting room. In addition to central rest rooms (hurray for proper facilities!), a separate "suds station" clean-up space will make it easy for staff, volunteers, and program participants to remove muddy boots, wash dirty hands, run laundry, and even take a shower if needed! The whole floor will have a cozy, warm, atmosphere where our community can connect more deeply.



Future view of the community kitchen space.



Second-Floor Plan



The open, airy, second floor will be multi-purpose in design and use. Its wall of south-facing windows overlooks an orchard, garden, field, herb-spiral, and woods. Views include exuberant children, resident chickens, and local wildlife! This area (South Studio) will stay wide open for a variety of community uses, including space to gather when the weather outside is unwelcoming. The north-facing areas will provide both long-awaited, dedicated office space for our core team of staff as well as collaborative workspace (North Studio) for our educators, interns, and other team members.



View of the south-facing windows--a photo taken on our first tour of the farm!