

2022 BARN RAISER CAMPAIGN



Community Ecology Institute
@ Freetown Farm

Through the Community Ecology Institute's stewardship, Freetown Farm has become a unique place of diverse common ground and a hive of community activity. In the past three years we have run innovative and Covid-responsive programming, welcomed over 3,500 people, and grown over 20,000 pounds of food for the community - all without any indoor amenities.

The farm came with a 4,000sqft timber framed "barn" structure built in 2009. As it stands, the building was very thoughtfully designed with a number of green building features. However, what we have is a shell with no electric, plumbing or other finishes needed to welcome the community and provide CEI with office space. Finishing this building is essential to CEI's ability to maximize Freetown Farm for the community's benefit and to achieve our mission of **cultivating communities where people and nature thrive together.**

We are looking for community leaders to support our capital campaign this spring so we can complete this unique community engagement center. We will gratefully celebrate your contribution the following ways.



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LEADING ~ \$150,000

Naming rights to the entire building.
COMMITTED!

EDUCATING ~ \$75,000

Naming rights to the Community Convening
Space or Community Cafe.

EXPLORING ~ \$50,000

Naming rights to the Community Library or
Multi-purpose Community Space.

CONNECTING - \$25,000

Naming rights to the Collaborative Workspace or
Staff Office.

WELCOMING ~ \$10,000

Naming rights to the Welcome Area (committed!)
or outdoor meeting space.

ALL ABOVE LEVELS

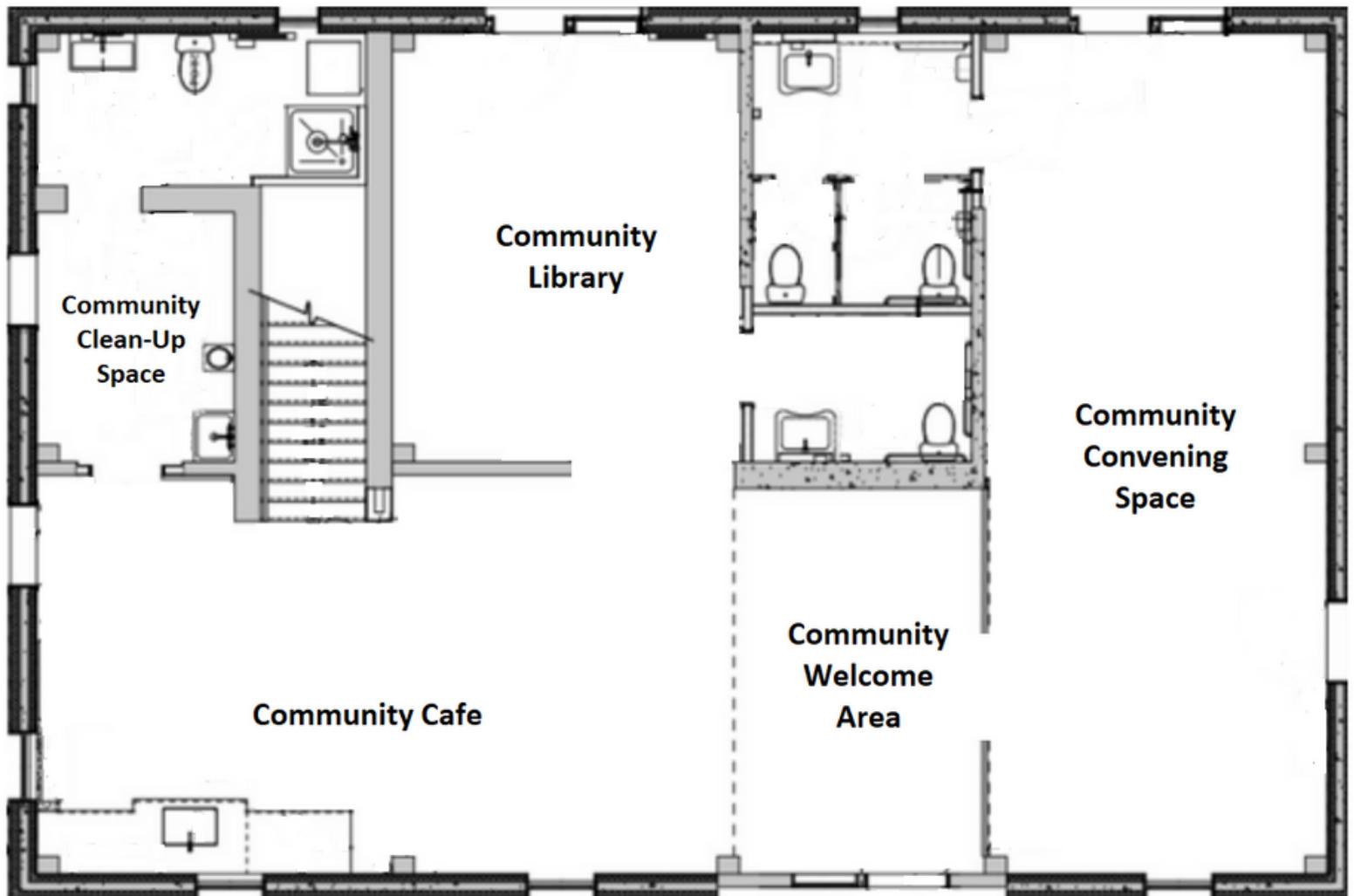
Prominent long-lasting recognition in your area of sponsorship and on CEI's website.

Thank you postings on our communications platforms. Our newsletter goes to a distribution list of ~ 4,000 people, Our social media channels have a similarly robust reach and our website averages more than 1,200 distinct visitors a month.

www.communityecologyinstitute.org

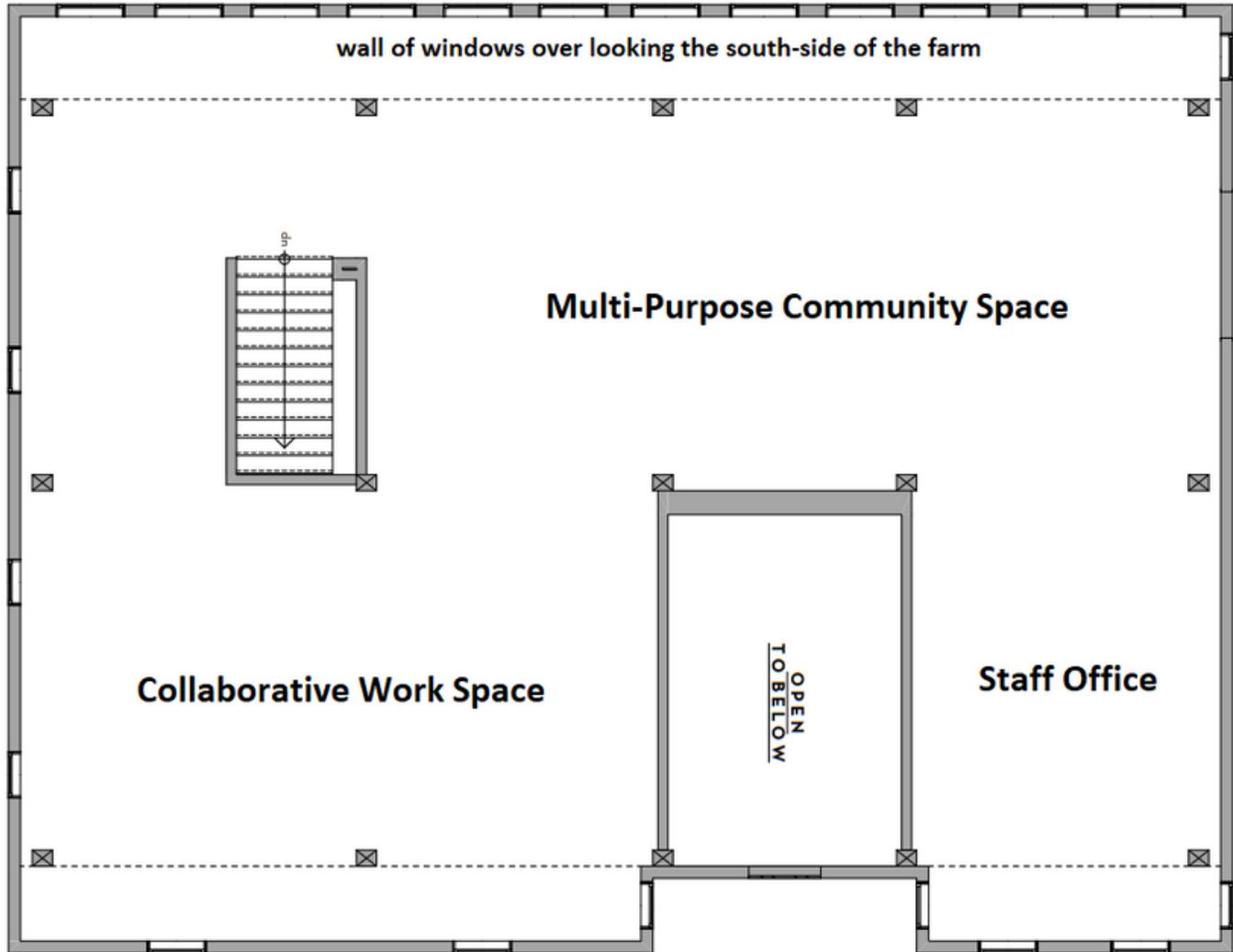


First Floor Plan



The first floor of the Community Engagement Center will be focused on welcoming the community for four-seasons programming. Upon entering the building, a beautiful welcome area is where contributors to this project will be celebrated with a 15-foot multi-dimensional mural. To the right is a room that spans the full depth of the building that will be set up for multi-purposes uses where the community will convene for larger meetings and classes. To the left is a "community cafe" where people will be able to make a cup of tea, savor a freshly picked salad, and enjoy a friendly conversation. Moving towards the back of the building there will be a community library, stocked with mission related books, which will also serve as a smaller meeting room. In addition to the central rest rooms (yay to proper facilities!) all the way to the left is a community clean up space where staff, volunteers and program participants can take off muddy boots, wash dirty hands, run laundry (and even take a shower if needed). The whole floor will have a cozy, warm, and welcoming atmosphere where community members can connect more deeply.

Second Floor Plan



The second floor of the Community Engagement Center will be multi-purpose in design and use. The South facing wall is filled with windows and overlooks the back half of the farm, views which often include joyful children, our resident chickens, and the wildlife of the woods. The sunlit adjacent space will stay wide open for a variety of community uses, including having a place to gather for programs when the weather outdoors is inclement. On the North side of the upstairs, we will have an office for our staff leadership team and a collaborative workspace for our educators, interns, and other core community members.

